



June 30, 2016

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)



To whom it may concern

TNC Celebrates 20 Years thanks to our customers

TOKAI Communications Corporation (“TOKAI Communications”), a wholly owned subsidiary of TOKAI Holdings Corporation, is celebrating the 20th anniversary of TNC (“TOKAI Network Club”), an internet service provider business launched in June 1996 to provide dial-up internet services. We have been able to make this milestone because of all the support provided by a large and loyal customer base, and extend its heartfelt gratitude.

To mark the passing of this milestone, TOKAI Communications has decided to hold an event from July 1, 2016, as an expression of its gratitude to its long-time customers. Details are as attached.

TOKAI Group aims, under its TLC (Total Life Concierge) vision, to contribute to more convenient and fulfilling lifestyles for its customers by offering a comprehensive lineup of various lifestyle products and services, including energy, information and communications, CATV, etc., under a one-contract, one-stop model to further connect with its customers.

As of March 31, 2016, there were around 850 thousand customers in Japan using TOKAI Group’s information and communications services for individuals. In Shizuoka Prefecture, 270 thousand of these customers use TNC, making it the top internet service provider by market share in the prefecture.*

By continuing to offer products and services that can enrich customers’ lifestyles, TOKAI Group plans to continue working to win customer trust and remain the service provider of choice.

*According to research by Cross Marketing

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Sweepstakes to Celebrate TOKAI Network Club (TNC)'s 20th Anniversary

TOKAI Communications Corporation (Headquarters: Shizuoka City, Shizuoka; President & CEO: Katsuhiko Tokita; "TOKAI Communications") celebrated the 20th anniversary of TNC "TOKAI Network Club," an internet service provider business, in June 2016.

To thank customers for their support over the years, TOKAI Communications will hold a "TOKAI Network Club 20th Anniversary Sweepstakes" from July 1, 2016, with prizes going to a total of 250 winners.

Launched in June 1996, TOKAI Network Club currently has around 270 thousand users, making it the top internet service provider by market share in Shizuoka Prefecture.*1

TOKAI Communications intends to continue providing services that satisfy its customers.

TOKAI Network Club (TNC) 20th Anniversary Sweepstakes

Period: Friday July 1, 2016–Friday September 30, 2016 (*Applications accepted until Sunday October 16, 2016)

Eligibility: TNC members as of Friday September 30, 2016 with discount-applicable annual or multi-year contracts**2

Note: All TNC Members can enter for D Prize.

Details: All customers who apply during the application period will be eligible for one of the following sweepstake prizes (total of 250 winners)

A Prize: Travel tickets worth 100 thousand yen	5 winners
B Prize: Dinner at Beau Ciel worth 20 thousand yen	20 winners
C Prize: 20 kg of rice	25 winners
D Prize: TLC Tickets worth 3,000 yen	200 winners

For details about the sweepstakes, please see the following website (Japanese only):
<http://www.tnc.ne.jp/camp/20th/>

*1 According to July 2015 research by Cross Marketing

**2 Such as Sokuwari 15, Two-Year Value Pack

For enquiries regarding the service, contact:

TOKAI Network Club Office

TEL: 0120-696-927

Weekdays: 10 am–8 pm (JST)

Weekends and public holidays: 10 am–6 pm (JST)

※Closed for a certain number of days each year