



September 19, 2018

To whom it may concern

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

Expansion of Shareholder Perquisite System - New Establishment of Course on Low-cost SIM/Smartphone Service “LIBMO” -

We hereby announce that we have decided to expand our shareholder perquisite system for shareholders holding shares of one trading unit (100 shares) or more and are on the shareholder registry as of September 30, 2018 by adding a new perquisite course.

Since the launch of “LIBMO” service in February 2017, in addition to the setup of competitive pricing, we have endeavored to enhance product competitiveness and enrich service support. Over 30,000 customers currently use the service.

Furthermore, many shareholders have applied for the “Special Course of One Year Free Use of Low-cost SIM/ Smartphone Service “LIBMO” (equivalent to 1,880 yen per month, up to 22,560 yen). The course was limitedly offered twice on September 30, 2017 and March 31, 2018.

To have shareholders further deepen their understanding of “LIBMO” and for us to respond to their wide range of needs, in addition to the existing four types of shareholder perquisites (Aqua products, QUO cards, restaurant meal coupons and TLC points,) a **“Six Month Course of Fixed Amount Discount on Monthly Usage Fee of Low-cost SIM/Smartphone Service “LIBMO””** will now be launched.

Under the TLC (Total Life Concierge) vision, TOKAI Group offers comprehensive lifestyle services, including energy business, information and communications business such as the Internet and mobile communications and software development, CATV, Aqua (bottled water delivery), housing, insurance, security, and bridals. As demand for low-cost SIM service is expected to further increase in the coming years, we will actively promote sales of “LIBMO” as one of our products supporting customers’ everyday lives.

We will endeavor to offer attractive perquisite services while maintaining continuous and stable dividends.

[Reference] Current and Expanded Shareholder Perquisites

“Six Month Course of Fixed Amount Discount on Monthly Usage Fee of Low-cost SIM/Smartphone Service “LIBMO”” will be newly established as Course E.

<Current plan>

Course	Perquisites			
	Name	100 shares or more but less than 300 shares	300 shares or more but less than 5,000 shares	5,000 shares or more
A	TOKAI Group Aqua-related products * ¹	500 mL bottle×12 or 12 L bottle×1 2,050 yen equiv.	500 mL bottle×24 or 12 L bottle×2 4,100 yen equiv.	500 mL bottle×48 or 12 L bottle×4 8,200 yen equiv.
B	QUO card	Worth 500 yen	Worth 1,500 yen	Worth 2,500 yen
C	Meal Coupon at “Beau Ciel” * ²	Worth 1,000 yen	Worth 3,000 yen	Worth 5,000 yen
D	Group membership service “TLC Points” * ³	1,000 points	2,000 points	4,000 points
Common	<ul style="list-style-type: none"> 10% discount coupon for a wedding ceremony at wedding hall operated by TOKAI Group (Up to 100,000 yen discount) 20% discount meal coupon at “Beau Ciel” Restaurant operated by TOKAI Group (a set of 12 coupons) 			

<Expanded plan> *The parts in red are ones newly added

Course	Perquisites			
	Name	100 shares or more but less than 300 shares	300 shares or more but less than 5,000 shares	5,000 shares or more
A	TOKAI Group Aqua-related products * ¹	500 mL bottle×12 or 12 L bottle×1 2,050 yen equiv.	500 mL bottle×24 or 12 L bottle×2 4,100 yen equiv.	500 mL bottle×48 or 12 L bottle×4 8,200 yen equiv.
B	QUO card	Worth 500 yen	Worth 1,500 yen	Worth 2,500 yen
C	Meal Coupon at “Beau Ciel” * ²	Worth 1,000 yen	Worth 3,000 yen	Worth 5,000 yen
D	Group membership service “TLC Points” * ³	1,000 points	2,000 points	4,000 points
E * ⁴	Low-cost SIM/Smartphone Service “LIBMO”	monthly discount of 350 yen (6 months) 2,100 yen equiv.	monthly discount of 850 yen (6 months) 5,100 yen equiv.	monthly discount of 1,880 yen (6 months) 11,280 yen equiv.
Common	<ul style="list-style-type: none"> 10% discount coupon for a wedding ceremony at wedding hall operated by TOKAI Group (Up to 100,000 yen discount) 20% discount meal coupon at “Beau Ciel” Restaurant operated by TOKAI Group (a set of 12 coupons) 			

*1 Presentation of 12L bottle(s) is available only for those who have entered into a contract to use our bottled water delivery service.





*2 A meal coupon can be used at “Beau Ciel” French Restaurant, a restaurant operated by TOKAI Group at Aoi Tower located in front of JR Shizuoka Station.

*3 Presentation of TLC points is available only for existing TLC members and those who will newly become members (contracts for relevant services offered by TOKAI Group are required to be executed).

*4 Monthly “LIBMO” discount is both available for those newly entering into a contract and for those already contracted (including the special course limitedly offered twice to shareholders on September 30, 2017 and March 31, 2018). If discount of the special course is already being applied, this course cannot be applied in duplicate. The six month discount will be applied from the month immediately after the month the current discount applied ends. Maximum discount amount will be the usage fee.

Monthly Usage Fee

List prices are all tax exclusive

Service	 Data communication only	 Data communication + SMS	 Data communication + Voice communication + SMS	 Data communication + Voice communication + SMS + 10 min. unlimited calls
Light Plan	480 yen	620 yen	1,180 yen	2,030 yen
3GB Plan	880 yen	1,020 yen	1,580 yen	2,430 yen
6GB Plan	1,480 yen	1,620 yen	2,180 yen	3,030 yen
10GB Plan	2,280 yen	2,420 yen	2,980 yen	3,830 yen
20GB Plan	3,980 yen	4,120 yen	4,680 yen	5,530 yen
30GB Plan	5,880 yen	6,020 yen	6,580 yen	7,430 yen

If SIM with voice communication is cancelled within one year after commencement of billing date, cancellation fee of 9,500 yen will be incurred.

Contract charge	3,000 yen	Domestic call charge	20 yen/ 30 sec.	SMS transmission charge	3~30 Yen / message	<small>*In case of domestic transmission</small>
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* Contract charge will incur for each line entered into contract. If data share option is applied, contract charge of 3,000 yen will incur for each line whenever the option is added.

* 10 minute unlimited calling service allows unlimited domestic calls for up to 10 minutes per call for a monthly call charge of 850 yen. For calls lasting longer than 10 minutes, call charge of 10 yen will incur for every 30 seconds.

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