



November 6, 2020

To whom it may concern

TOKAI Holdings Corporation  
Katsuhiko Tokita, President & CEO  
(Code No. 3167 Tokyo Stock Exchange First Section)

## **Conclusion of Partnership Agreement Concerning Promotion of Digitalization of Community Associations by TOKAI Cable Network, Shimada City, and Federation of Shimada City Community Associations**

TOKAI Holdings Corporation (hereinafter, the “Company”) announces that TOKAI Cable Network Corporation (Headquarters: Numazu City, Shizuoka Prefecture; Representative Director and President: Mitsuhaya Suzuki; hereinafter, “TCN”), the Company’s consolidated subsidiary engaged in the CATV business; Shimada City (Mayor: Kinuyo Someya); and the Federation of Shimada City Community Associations (Chairman: Shuhei Yamada; hereinafter, the “Federation”) have concluded the “Agreement Concerning Project for Promoting Digitalization of Community Associations by Federation of Shimada City Community Associations, TOKAI Cable Network Corporation, and Shimada City.”

The agreement aims to develop community associations’ infrastructure to use digital technologies through cooperation among TCN, Shimada City, and the Federation and effectively use information and communication technology (ICT) in order to promote digital transformation of community associations’ operation and to contribute to streamlining the operation and increasing convenience for residents with an eye to the arrival of an era where the digital shift of peoples’ lives caused by the wide spread use of smartphone and other devices accelerates the digitalization of society and the use of ICT becomes the new normal.

Specifically, efforts will be made to install communication devices and go online at community centers, municipal halls, gathering places, and other locations to enable local residents to access community associations’ contact points via the internet to perform administrative procedures and receive administrative counseling.

Also a support desk for community associations will be established to solve various regional issues, while introducing examples of effective use, making proposals, and measuring the effects.

### ■Details of collaboration project

With the goal of promoting digital transformation of community associations’ operation, TCN, Shimada City, and the Federation will jointly engage in the following projects:

- (1) Development of community associations’ infrastructure to use digital technologies
- (2) Projects for community associations that effectively use ICT
- (3) Projects necessary to streamline community associations’ operation and increase convenience for residents with effective use of ICT

TOKAI Group’s CATV business provides community-based services and contributes to safe, secure, and comfortable lives of local residents. The Company will strengthen its role as a provider of basic infrastructure in the communities while establishing trust and status as an operator that improves the quality of people’s lives.

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