

July 8, 2021

To whom it may concern

TOKAI Holdings Corporation
Katsuhiko Tokita, President & CEO
(Code No. 3167 Tokyo Stock Exchange First Section)

Certification of "Digital Transformation Certified Business Operator" established by the Ministry of Economy, Trade and Industry

On July 1, 2021 (Thursday), the Company have acquired certification as a "Digital Transformation(DX) certified business operator" based on the DX certification system established by the Ministry of Economy, Trade and Industry.

The DX certification system is based on the "Act on Facilitation of Information Processing" and certifies companies that make excellent efforts regarding the use of strategic systems in corporate management based on applications, and all elements will be digitized. This system was created with the aim of promoting DX for society as a whole and continuously improving corporate value toward Society 5.0.

The Group has set TLC (Total Life Concierge) as its corporate vision and is working to utilize "ABCIR + S*" as a growth strategy utilizing digital technology while aiming to provide one-stop comprehensive living services. In May of this year, we announced the "DX Strategy" and are building a system to further promote DX in the Group. This certification is due to the recognition that our efforts meet the standards for all items ("Management Vision / Business Model", "Strategy", "Results and Important Performance Indicators", "Governance System") of the "Digital Governance Code" that stipulate what should be practiced to improve corporate value required of management.

We will continue to work to further improve our corporate value.



* Term coined by combining A for AI, B for Big Data, C for Cloud, I for IoT, R for Robotics, and (+) S for Smartphone

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